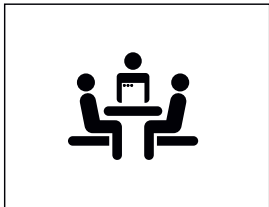


# The GroupBuy® Process simply explained

## 1



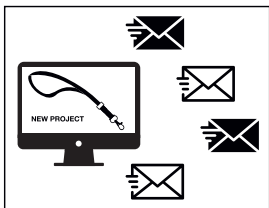
Marketing or Purchasing defines one or more articles (e.g. a lanyard) that are regularly ordered by various internal departments (departments, branches, various brands, subsidiary companies, etc.).

## 2



Pandinavia creates a design with the logo of the main brand and calculates graduated prices for different quantities of the article.

## 3



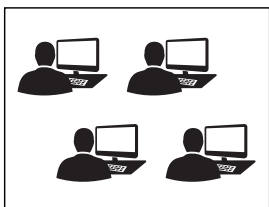
Pandinavia places the article on the platform „GroupBuy Tool“ and sends e-mails to predefined stakeholders of the customer.

## 4



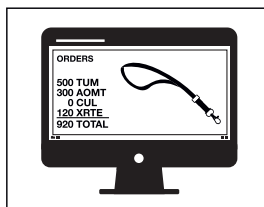
The e-mail contains information about the product as well as the price differentiation and information about the period of the purchasing process.

## 5



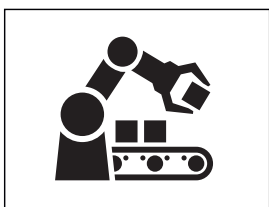
The defined stakeholders can enter their order within a defined time window (different logos are also possible) and immediately see the price evolution. Individual delivery and invoice addresses are inserted.

## 6



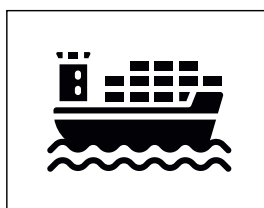
The time window for the order ends. Pandinavia collects the orders; all orderers receive an order confirmation with final prices and delivery information.

## 7



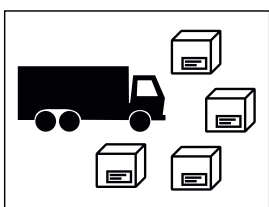
Pandinavia places the collected orders in the respective production.

## 8



After quality control, the produced goods are transported to the central Pandinavia warehouse in Switzerland or Germany.

## 9



The order is split up and delivered to the respective stakeholders. Purchasing and/or Marketing receives a separate list of the delivered orders.

Get to know our tool:

[www.groupbuy.ch](http://www.groupbuy.ch)